

## Media mergers and acquisitions

Prism Consult offers advice and consultancy to owners of publishing and digital media businesses wanting to buy or sell. Our service covers mergers and acquisitions and the preliminary planning associated with preparing a business for sale. Typically our focus is on organisations with a turnover of £1/2m+ although we will consider smaller companies if there is evidence of above average profitability or potential.

Prism Consult also provides strategic consultancy to start-ups and established businesses wanting to optimise their existing operations, or interested in developing new income streams. Our team includes former senior executives of some of the UK's largest publishing, distribution and information companies. Together they have more than one hundred year's combined experience of launching, developing, buying and selling media and related businesses.

### **Prism Consult is a media broker specialising in the sale of:**

---

online publishing businesses

---

business-to-business magazines

---

consumer magazines

---

business information service providers

---

directory and newsletter publishers

---

exhibition, conference and award event organisers

---

scientific, technical and professional publishers

---

consumer book publishers  
training organisations

---

training organisations